

December 16, 2011

To the Board of Directors and GECU community:

Over the past 38 years, I've enjoyed a wonderful career at GECU and I've been honored to work side-by-side with you. In that spirit, I'm announcing my retirement from a great institution effective March 31, 2012. I sincerely thank GECU's Board of Directors for your tireless service and commitment to our community and to GECU.

Together, we have improved so many families' financial lives and I'm proud to be a part of that. In my role as Chairman of CUNA, I see first-hand that the credit union movement is alive and well and that GECU continues to be a model for credit union growth and success locally, state-wide and nationally.

Working with you to educate the El Paso community about financial responsibility, building wealth, managing your credit, and achieving the American dream of homeownership have been the highlights of my career. Expanding membership eligibility and learning that GECU earned their 300,000th member this year because of the service and philosophy of our locally-owned financial institution is a milestone that I'll cherish too. This milestone is about trust, service, and people helping people. We got to 300,000 members, one member at a time, and one family at a time.

I also wholeheartedly recommend Crystal Long as my successor. Crystal is a leader that has demonstrated her integrity, leadership, and expertise and will continue to build on GECU's financial strength and service to our community. With Crystal's leadership and vision and with the dedication of 650+ great employees, GECU will continue to lead the way and be an important part of our community!

With warmest regards and best wishes for the New Year,



Harriet May